

Rep Order# 8878959 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/08/2012 2:25 PM
Last Received: 10/08/2012 12:41 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1564
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR PRIORITIES USA. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00	
	2	TH	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	
	3	F	500A-600A	8-NOW 5AM	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	4	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
	5	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
	6	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
	7	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	8	TU	700A-900A CBS THS MRNG-2<		:30	\$1,000.00	10/09-10/09	1	1	1	\$1,000.00	
	9	W	700A-900A CBS THS MRNG-2<		:30	\$1,000.00	10/10-10/10	1	1	1	\$1,000.00	
	10	TH	700A-900A CBS THS MRNG-2<		:30	\$1,000.00	10/11-10/11	1	1	1	\$1,000.00	

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Station	KLAS-TV LAS VEGAS	Agency	()	MUNDY KATOWITZ MEDIA	Rep Firm						
Advertiser	() PRIORITIES USA ACTIO	1322 G ST, SE	Sales Office	()	WASHINGTON	Salesperson	()	MIKE JONES				
Product	Issue	WASHINGTON, DC 20003										
Estimate#	1564	Agency C/P1/P2/E	321/340/1564			Salesperson	Phone#	202-872-5880				
Buyer	CASEY BASSETTE	Flight Dates	10/09/2012 - 10/15/2012			Salesperson	FAX#	202-872-0263				
Phone#		Hiatus Weeks										
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	11	M	700A-900A	CBS THS MRNG-2<	:30	\$1,000.00	10/15-10/15	1	1	1	\$1,000.00	
	12	TU	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/09-10/09	1	1	1	\$1,100.00	
	13	TH	900A-1000A	LIVE WTH KELLY	:30	\$1,100.00	10/11-10/11	1	1	1	\$1,100.00	
	14	TU	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
	15	TH	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
	16	M	1200P-1230P	8-NOW NOON	:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
	17	F	1230P-200P	BOLD & BEAUTIFUL/DEAL	:30	\$1,350.00	10/12-10/12	1	1	1	\$1,350.00	
	18	TU	300P-400P	ELLEN	:30	\$1,600.00	10/09-10/09	1	1	1	\$1,600.00	
	19	TH	300P-400P	ELLEN	:30	\$1,600.00	10/11-10/11	1	1	1	\$1,600.00	
	20	W	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/10-10/10	1	1	1	\$1,600.00	
	21	M	400P-500P	8-NOW 4PM/8-NOW 430PM	:30	\$1,600.00	10/15-10/15	1	1	1	\$1,600.00	
	22	TH	500P-630P	NEWS	:30	\$1,700.00	10/11-10/11	1	1	1	\$1,700.00	
	23	F	500P-630P	NEWS	:30	\$1,700.00	10/12-10/12	1	1	1	\$1,700.00	
	24	TH	630P-700P	INSIDE EDITION	:30	\$3,000.00	10/11-10/11	1	1	1	\$3,000.00	
	25	M	630P-700P	INSIDE EDITION	:30	\$3,000.00	10/15-10/15	1	1	1	\$3,000.00	

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Product	Issue				1322 G ST, SE	Salesperson	() MIKE JONES					
Estimate#	1564			Agency C/P1/P2/E	WASHINGTON, DC 20003							
Buyer	CASEY BASSETTE			Flight Dates	321/340/1564			Salesperson Phone#	202-872-5880			
Phone#				Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson FAX#	202-872-0263			
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26	W		700P-800P ENT TONIGHT 30/INSIDER		:30	\$3,000.00	10/10-10/10	1	1	1	\$3,000.00	
27	F		700P-800P ENT TONIGHT 30/INSIDER		:30	\$3,000.00	10/12-10/12	1	1	1	\$3,000.00	
28	W	1135P-1235A	D LETTRMAN-CBS<		:30	\$950.00	10/10-10/10	1	1	1	\$950.00	
29	F	1135P-1235A	D LETTRMAN-CBS<		:30	\$950.00	10/12-10/12	1	1	1	\$950.00	
30	M	1135P-1235A	D LETTRMAN-CBS<		:30	\$950.00	10/15-10/15	1	1	1	\$950.00	
31	W	1235A-135A	LT-FERGUSN-CBS<		:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
32	F	1235A-135A	LT-FERGUSN-CBS<		:30	\$450.00	10/12-10/12	1	1	1	\$450.00	
33	M	1235A-135A	LT-FERGUSN-CBS<		:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
34	W	135A-235A	TBD		:30	\$100.00	10/10-10/10	1	1	1	\$100.00	
35	F	135A-235A	TBD		:30	\$100.00	10/12-10/12	1	1	1	\$100.00	
36	SA	530P-600P	POLITICS NOW		:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
37	SA	700P-800P	ENT TONIGHT 60		:30	\$600.00	10/13-10/13	1	1	1	\$600.00	
38	SU	1100P-1135P	NEWS		:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
39	SA	1235A-135A	BROTHERS&SISTERS<		:30	\$200.00	10/13-10/13	1	1	1	\$200.00	

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	40	SU	600A-630A	8-NOW SU MR1	:30	\$700.00	10/14-10/14	1	1	1	\$700.00	
	41	SU	300P-400P	STORM STORIES	:30	\$450.00	10/14-10/14	1	1	1	\$450.00	
	42	SU	500P-700P	INSIDE EDITION	:30	\$650.00	10/14-10/14	1	1	1	\$650.00	

—REPORT TOTALS—

Report Totals: 42 / \$49,850.00

—SALES MONTHLY TOTALS—

Oct 12: 42 / \$49,850.00

Sales Totals: 42 / \$49,850.00

Station Totals: 42 / \$49,850.00

Lines not sent/rclrd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$166,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+